



Newington Town Center Master Plan

Discussion Topics

1. Introductions
2. Project Overview & Purpose
3. Scope & Timeline Overview
4. Informing the Process
5. Questions?

Introductions

The Project Team



Engineering
& Design

- Project Management
- Community Engagement
- Existing Conditions Analysis
- Master Planning
- Implementation Strategy



- Market & Economic Analysis
- Financial Feasibility Analysis
- Implementation Strategy

Project Overview & Purpose

The Study Area



Subareas



Project Purpose

Develop a Plan that articulates a vision and strategy to facilitate appropriate development, foster economic viability, support existing business and encourage the use of the Town Center as a public gathering space.



Provide enhanced public spaces and connections for all ages and abilities



Grow the local tax base by supporting local businesses and attracting new investment



Support a vibrant Town Center through the integration of additional housing opportunities



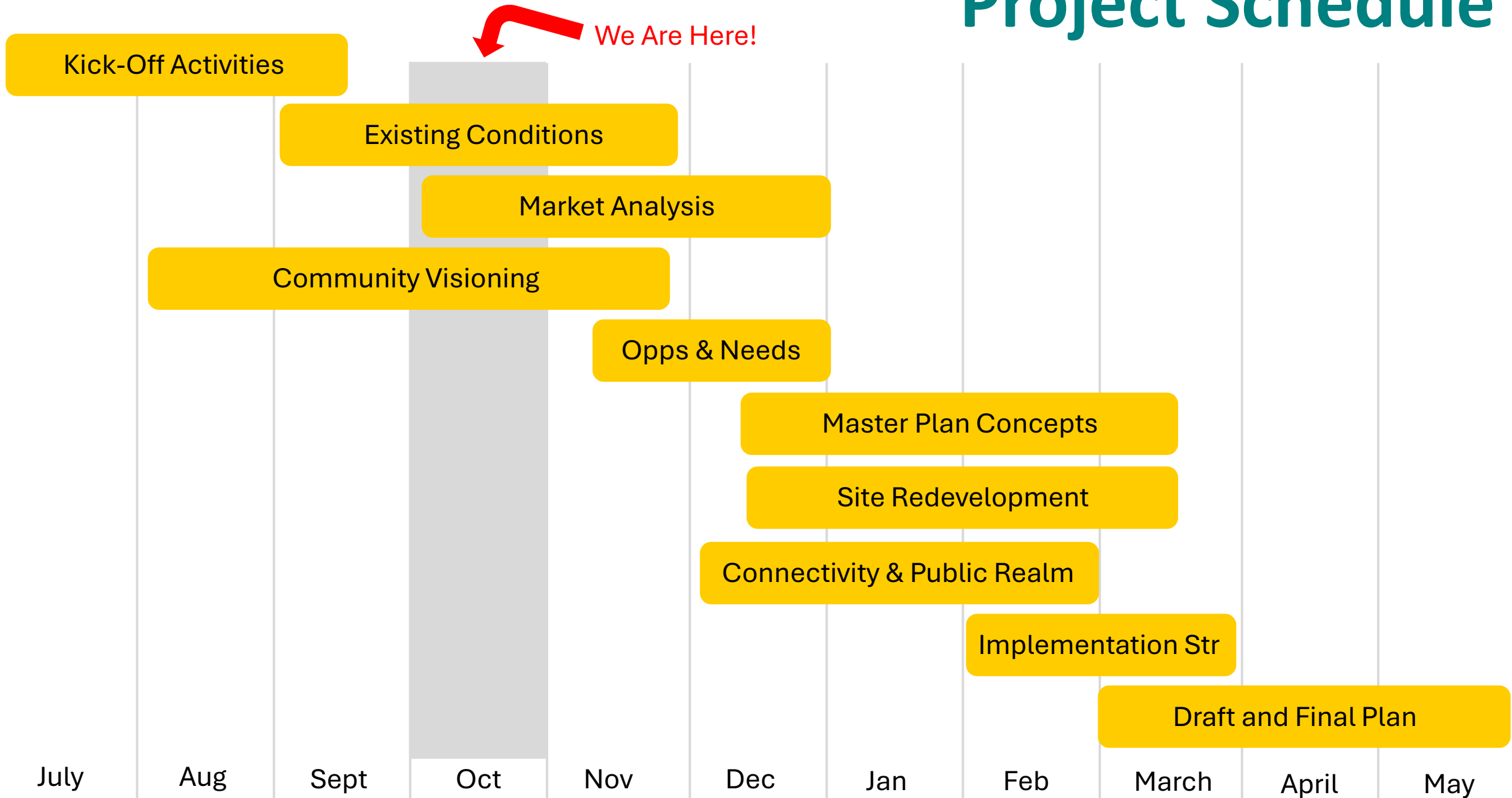
Continue to support a range of uses, programming and experiences

Scope & Timeline

Key Scope Elements

- Existing Conditions Analysis
- Market Analysis & Financial Feasibility Assessments
- Community Visioning
- Opportunities & Needs Analysis
- Land Use Master Plan Concepts
- Site Redevelopment Concepts
- Connectivity & Public Realm Enhancements
- Implementation Strategy

Project Schedule



Informing the Process

Community Engagement Implementing a Robust Strategy to Engagement Stakeholders & Community Members



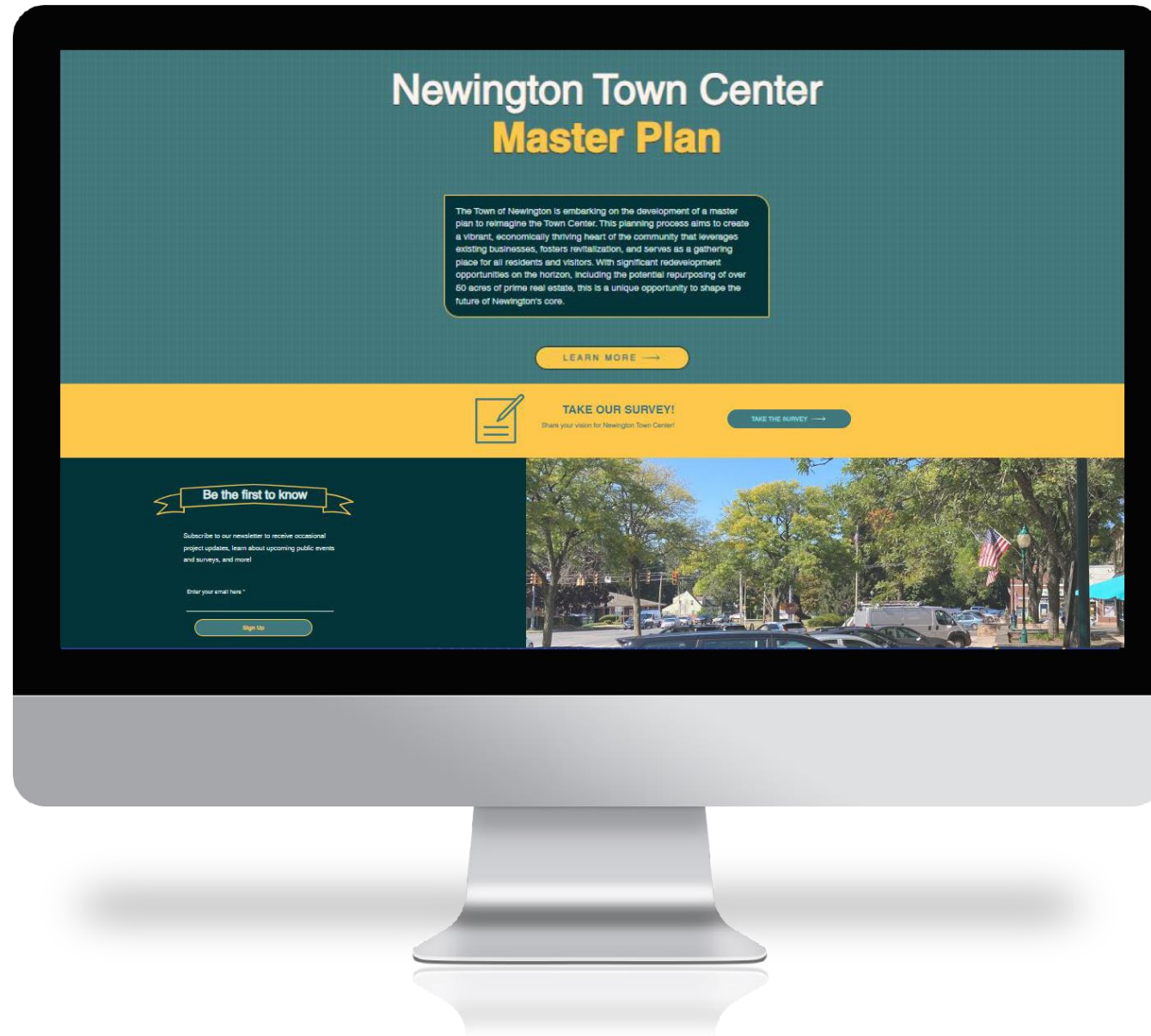
Elements of the Engagement Strategy

- Core Team Meetings
- Steering Committee
- Focus Group/Commission Meetings
- Stakeholder Meetings
- Public Workshops (x3)
- Pop-Up Engagement
- Project Website
- Online Outreach



Pop-Up #1: The Waterfall Festival

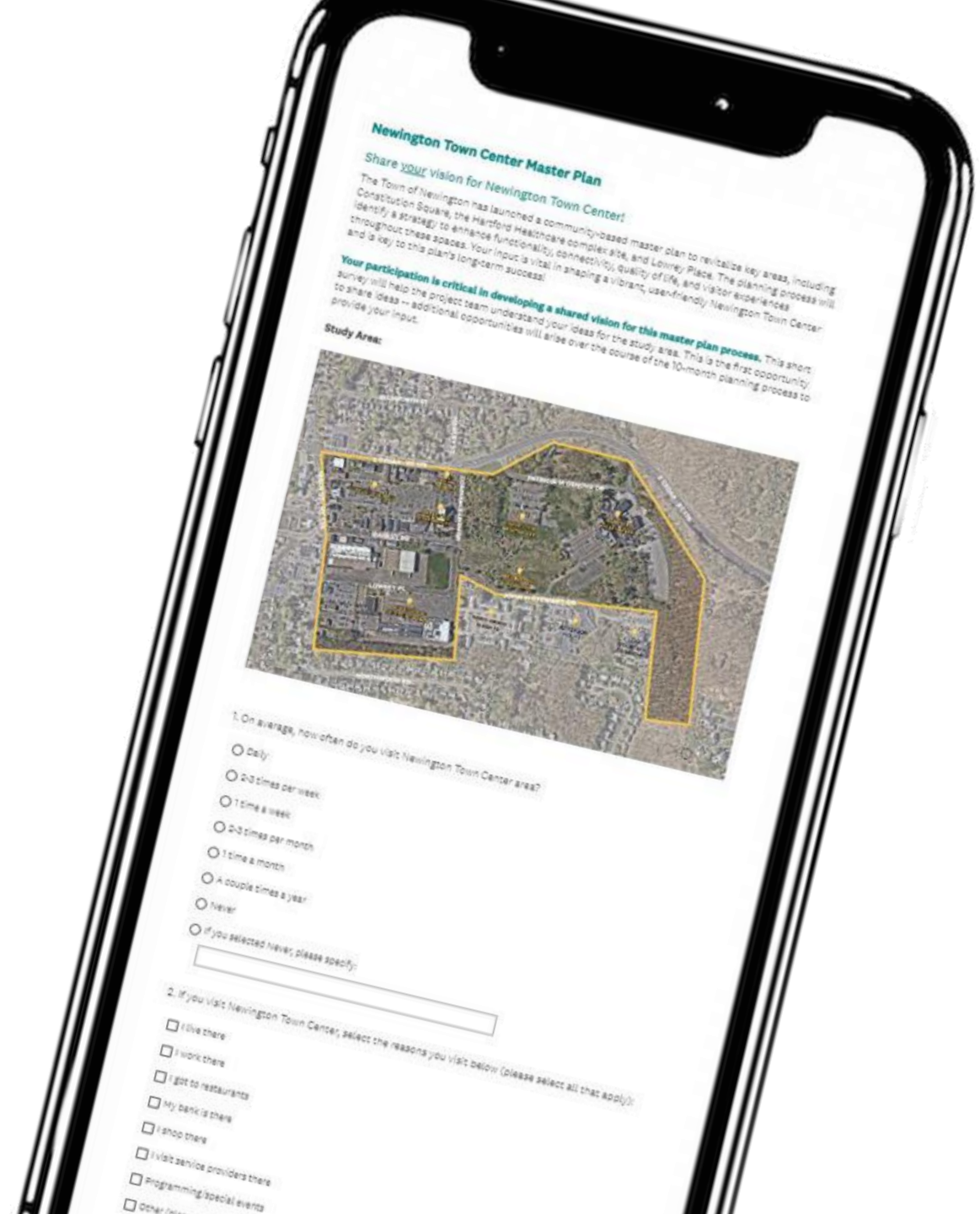
www.newingtontowncenter.com



Online Survey



Access the
survey now!



Upcoming Engagement Activities

October/November

- Core Team Meetings
- Steering Committee Mtg #1
- Stakeholder Meetings

December

- Public Workshop #1
- Steering Committee Meeting #2

Key Themes We've Heard To Date:

- Parking is an asset!
- People love its walkability.
- Like the restaurants!
- Want more retail (a grocery store!)
- More arts oriented spaces and places
- More housing
- But....associated traffic concerns
- Northwood Shopping Center revitalization
- Hartford Healthcare site should complement Town Center

Questions?